Project Report - Public Engagement I

08 August 2018 - 05 September 2018

Speak Up Fayetteville

Cultural Arts Corridor



Visitors Summary Highlights MAX VISITORS PER TOTAL **VISITS** DAY 400 965 96 NEW REGISTRATIONS 200 168 **ENGAGED** INFORMED **AWARE VISITORS** 20 Aug '18 3 Sep '18 428 170 662 Visitors **Pageviews**

Explanation of Visitor Types

AWARE VISITORS have visited at least one page but have not clicked on anything.

INFORMED VISITORS have clicked on something. For example, an informed visitor might have viewed key dates or downloaded a presentation.

ENGAGED VISITORS have contributed to a tool. For example, an engaged visitor might have participated in a survey, posted an idea, or asked a question.

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IDEAS/BRAINSTORM 1: What do you love about urban parkland in other locations? - 29 Ideas	Pages 19-21
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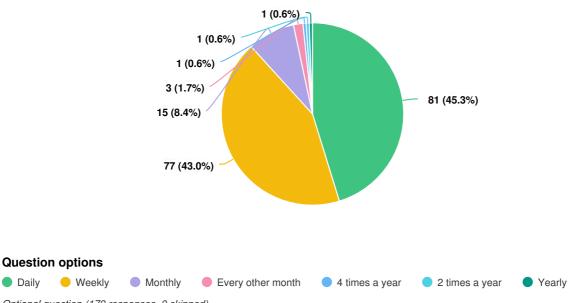
ENGAGEMENT TOOL: SURVEY TOOL

Cultural Arts Corridor Survey

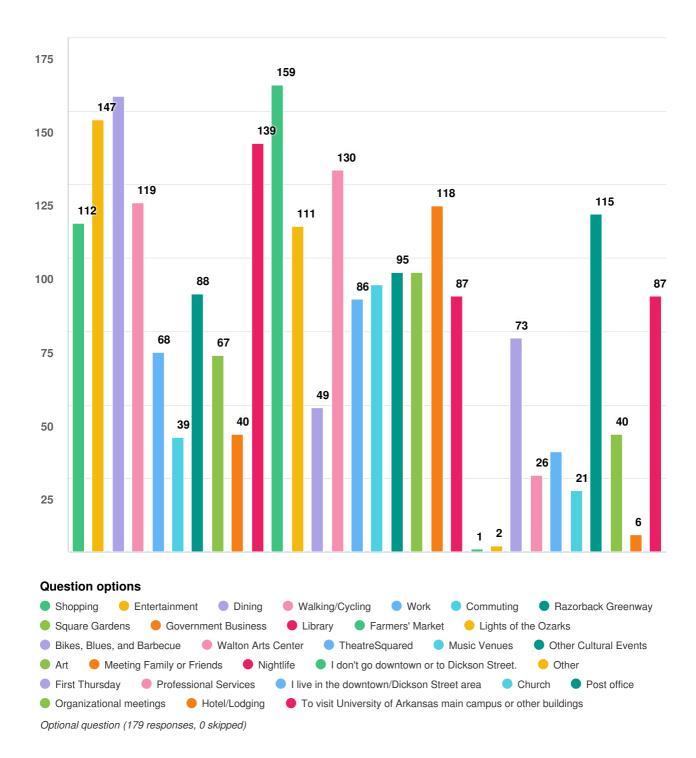
VISITORS 411

CONTRIBUTIONS 179

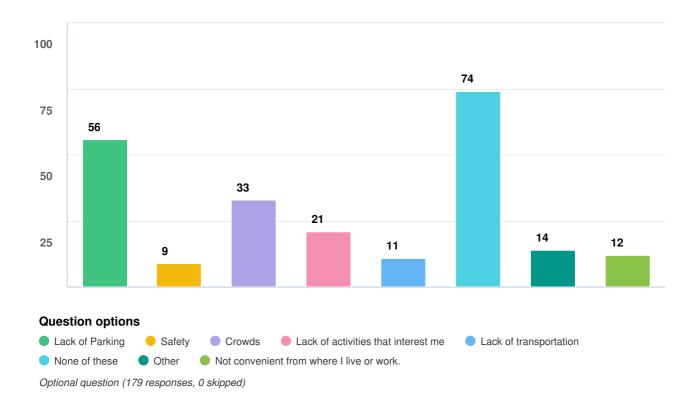
How often do you go to Fayetteville's downtown or Dickson Street area?



Please indicate any of the following reasons that you go downtown or to the Dickson Street area. Mark all that apply.

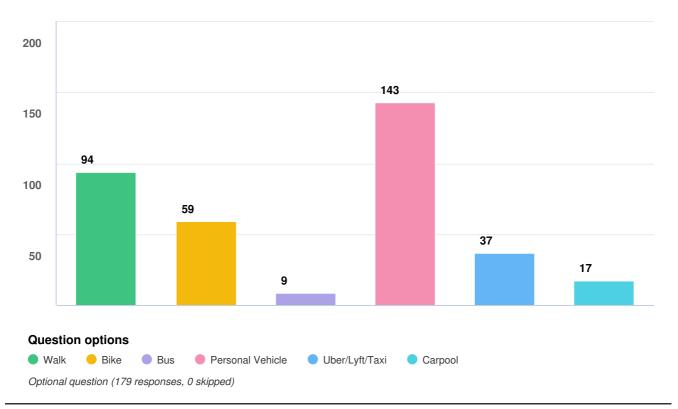


Which, if any, of the following factors keep you from visiting downtown or the Dickson Street area? Mark all that apply.

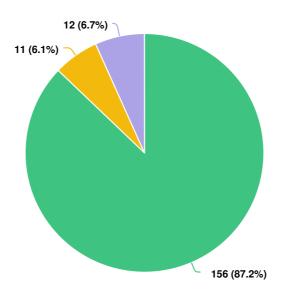


Which method of transportation do you typically use to go to downtown Fayetteville?

Mark all that apply.



Are you familiar with the Cultural Arts Corridor Project in Fayetteville?

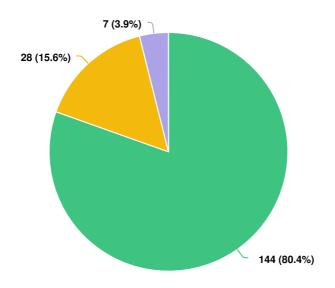


Question options

YesNoNot Sure

Optional question (179 responses, 0 skipped)

The City of Fayetteville is developing a dynamic Cultural Arts Corridor that will link cultural attractions—including the W...

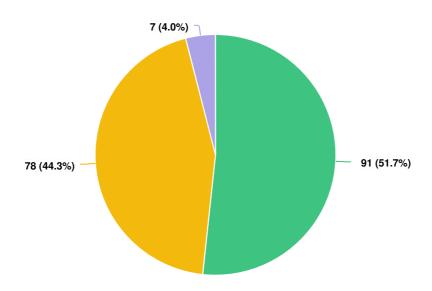


Question options

Very SupportiveSupportiveNeutral

Optional question (179 responses, 0 skipped)

What is your gender?

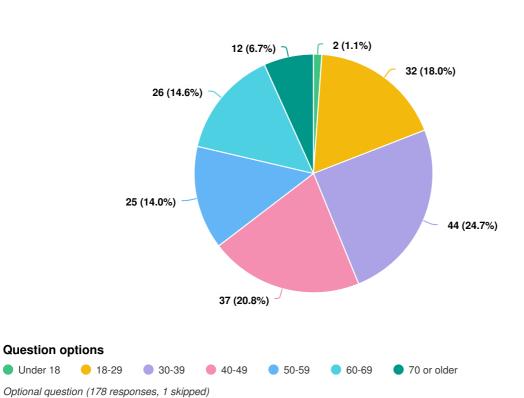


Question options

Female Male Prefer not to disclose

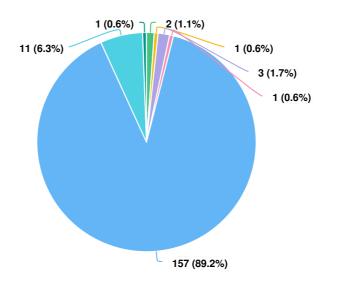
Optional question (176 responses, 3 skipped)

What is your age?



Under 18

What is your ethnic background?

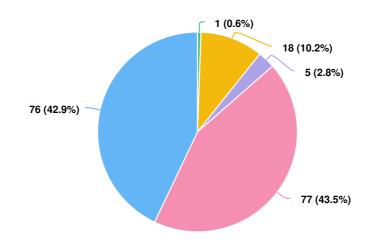


Question options

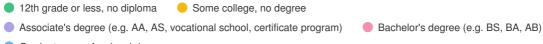


Optional question (176 responses, 3 skipped)

What is the highest level of school you have completed?



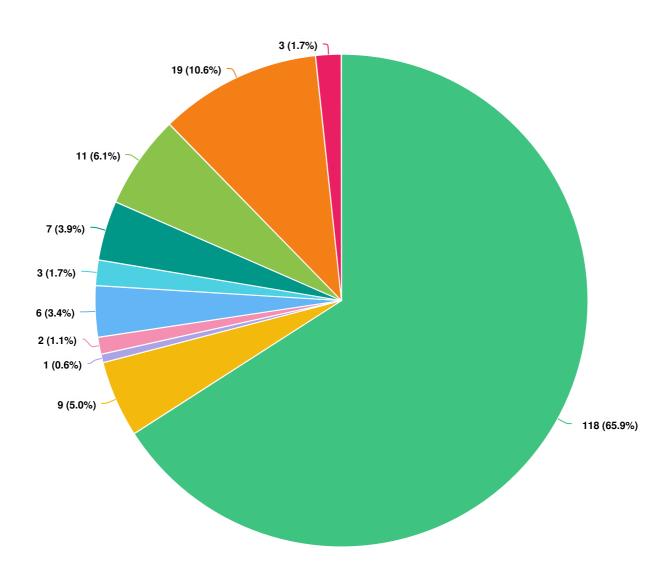
Question options



Graduate or professional degree

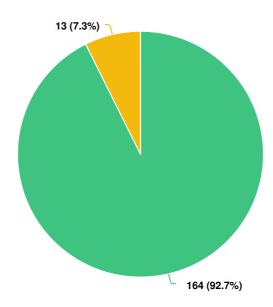
Optional question (177 responses, 2 skipped)

Which of the following best describes you?





Are you a resident of the City of Fayetteville?

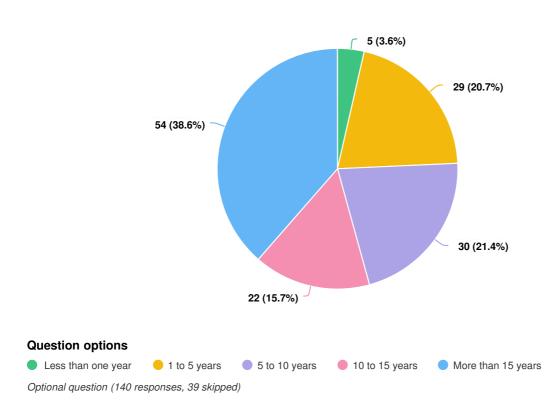


Question options

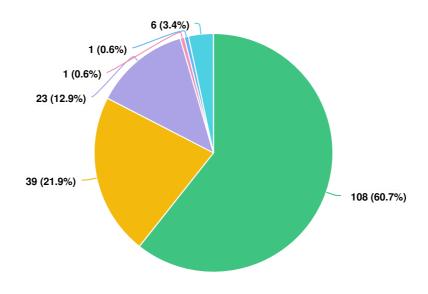
Yes
No

Optional question (177 responses, 2 skipped)

How long have you lived in Fayetteville?



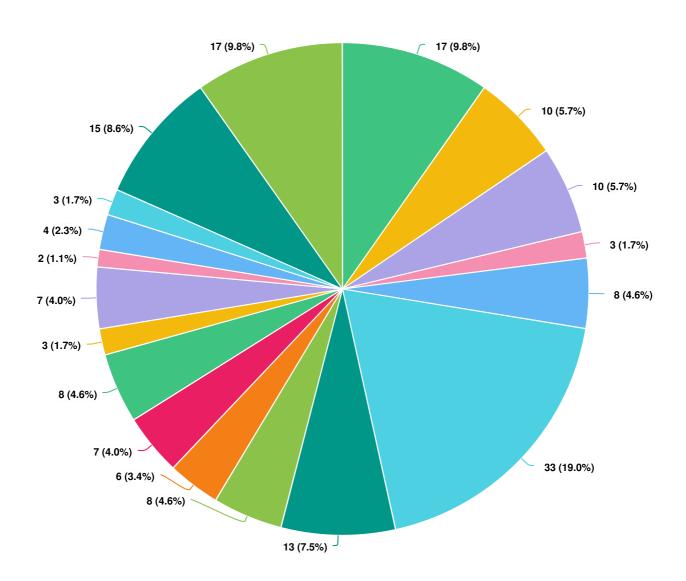
Please indicate your zip code





Optional question (178 responses, 1 skipped)

If you live in Fayetteville, what area of the city do you live in?



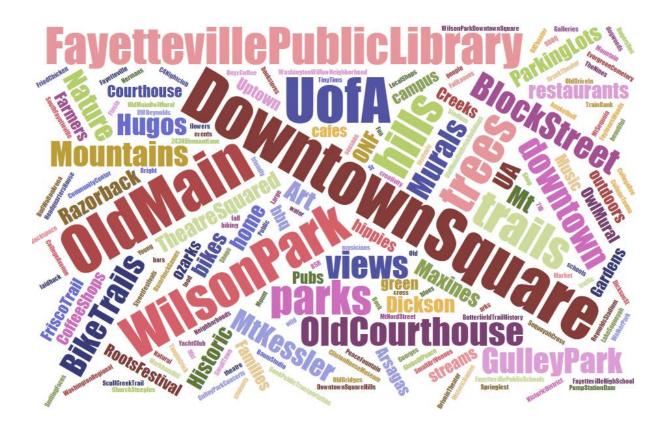


Optional question (174 responses, 5 skipped)

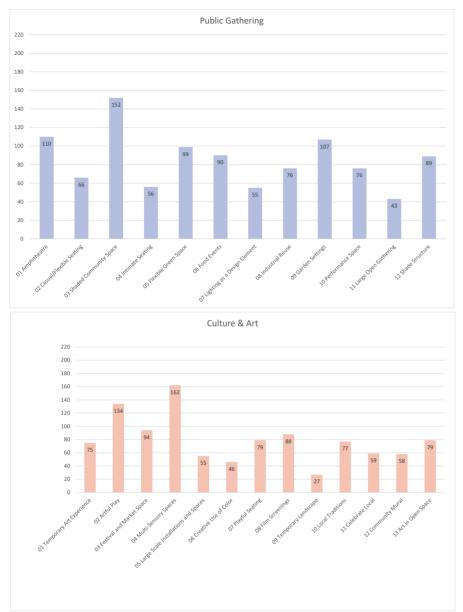
When you think of Fayetteville, what words would you use to describe the City?

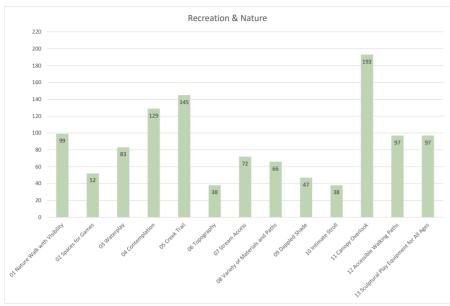


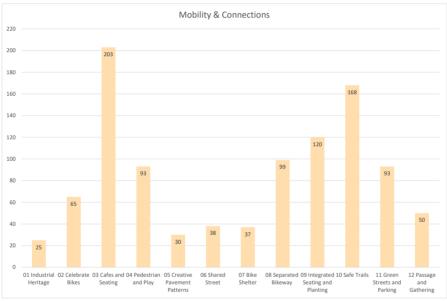
What images or places come to mind when you think of Fayetteville?



Corridor Amenities Survey - Total Responses: Speak Up + Public Engagement Events - approx. 287 Speak Up Contributions - 117 In-Person Contributions - approx. 170







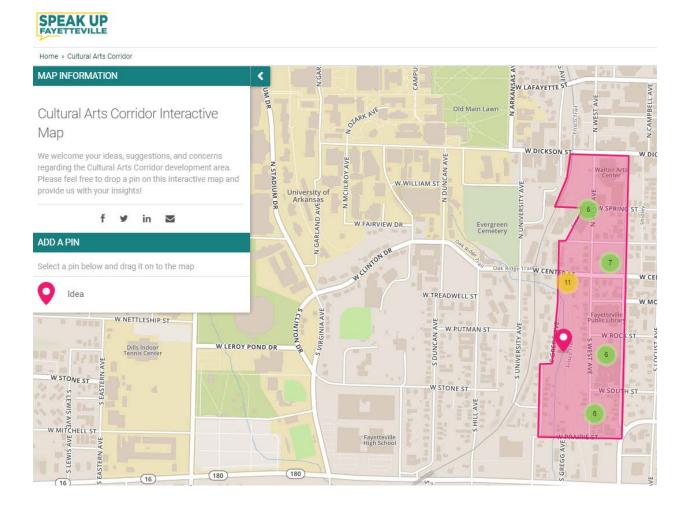
Speak Up Fayetteville: Summary Report for 08 August 2018 to 05 September 2018

ENGAGEMENT TOOL: MAP

Cultural Arts Corridor Interactive Map

Visitors: 20 Contributions (entered by admin): 37

Please view location-based comments on Speak Up at this link: <a href="https://speakup.fayetteville-ar.gov/cultural-arts-corridor/maps/cultura



QANDA

Ask us a question!





Gina Niederman

08 August 18

Where will the Cultural Arts Corridor be located?



Publicly Answered

Click here to see a map of the Cultural Arts Corridor.



Linda DeBerry

14 August 18

Will there still be parking nearby for the Walton Arts Center and TheatreSquared?



Publicly Answered

One key design element of the Cultural Arts Corridor is the West Ave Parking Lot, used by some Walton Arts Cen ter patrons and visitors to other established venues in that area. The City is committed to providing parking to su pport the Walton Arts Center and other downtown establishments while creating a walkable environment for toda y and into the future.

QANDA

Ask us a question!



Ed

18 August 18

How will West Ave become walkable?



Publicly Answered

There are many opportunities to improve mobility on West Ave. The architects will be looking at street crossings a nd sidewalks to improve pedestrian safety & connections. They have also provided examples of walkability in the Amenities Survey, such as Pedestrian Pathways alongside Playscapes or Integrated Seating and Plantings. We a nd the architects would love to get your feedback on specific options through this survey. You could also click on the Brainstorm tab and write in a suggestion to improve walkability. At this point, we are getting ideas from the public. The architects will base their design on your feedback. Thank you for contacting us!



Mike

22 August 18

Could this local project become eligible for supplemental or matching State / Federal funding due to its watershed protection or other qualifying criteria?



Publicly Answered

Yes, this is quite possible. We have begun considering these funding opportunities in case elements of the final d esign qualify. Thank you!

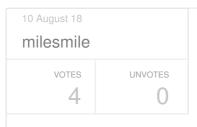
What do you love about urban parkland in other locations?



CONTRIBUTIONS 29



Elevated forest canopy pathway like the Botanical G ardens in Atlanta



Citygarden in St. Louis

Check out Citygarden- something to draw inspiration from, and I think matches the fla vor of Fayetteville. While we don't have the same contiguous open park space, we could better seize the opportunity to weave natural elements into our urban fabric. From the web: "The design of CityGarden represents the intersection of nature, art, and civic life within the St. Louis landscape. The park itself is designed to represent the St. Louis landscape and the natural processes that shape it. The main inspiration for the park's landscape is the Mississippi River, whose banks are only a few blocks away. The site is designed to evoke images of how rivers have shaped the landscape through out history. The processes of water that shape the landscape and, as a consequence, urban form, are the inspiration for CityGarden's design." http://www.nbwla.com/project s/park/citygarden



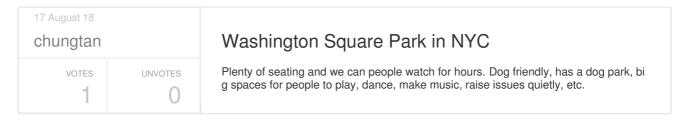
Dragon Park in Nashville. Kids are encouraged to pl ay on the art.



Make Dickson Street and the surrounding blocks to be similar to Kansas City's Power & Light District.

They close certain roads after dark and everyone is out walking on the streets. A lot of retail stores are open and we just go from one to another. Give people many options besides bar hopping to be in Dickson Street.

What do you love about urban parkland in other locations?



19 August 18			
DrBenRur	nkle	Inspired by the High Line in NYC or Promenade Pla	
VOTES	UNVOTES	ntée in Paris	
2	0	Elevation, perspective, weird materials, views, food vendors, etc.	

20 August 18 Drbullet1		Beautify/landscape the Hillcrest parking lot for outdo
VOTES	UNVOTES	or gathering

22 August 18		
Mike		Huntington Library & Gardens in Pasadena Californi
VOTES	UNVOTES	a
0	0	Has sections devoted to different plant scapes, i.e. ancient Oaks, water garden, roses , Asian garden, Camellias, etc. Uncrowded and wonderful for strolling.

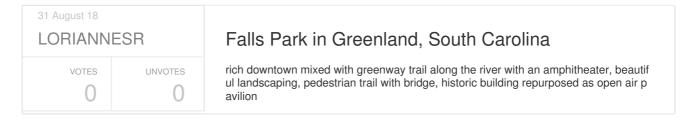
22 August 18		
Mike		Garvan Woodland Gardens, Hot Springs, AR
votes	UNVOTES	Beautiful strolling through variety of plant scapes in the context of a wooded, tree covered site. Nice parallels given that Faye Jones designed several structures within the garden, and our local opportunity would pass through Faye Jones park!

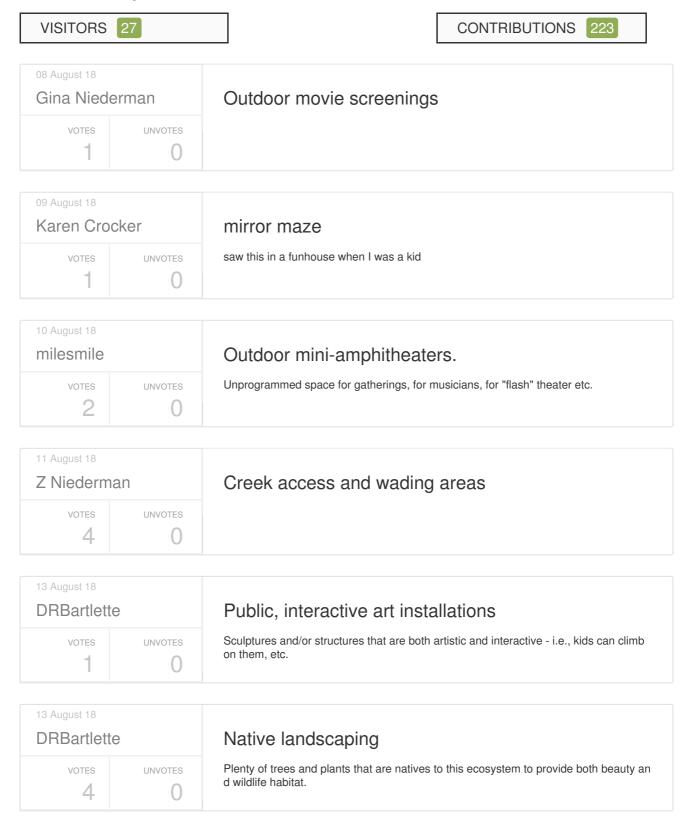
22 August 18 Mike	Central Park, New York
votes unvotes 0	The variety of seating opportunities and benches within the park are what I'm referencing. Beautiful views, people watching opportunities, and multi-generational int eractions.

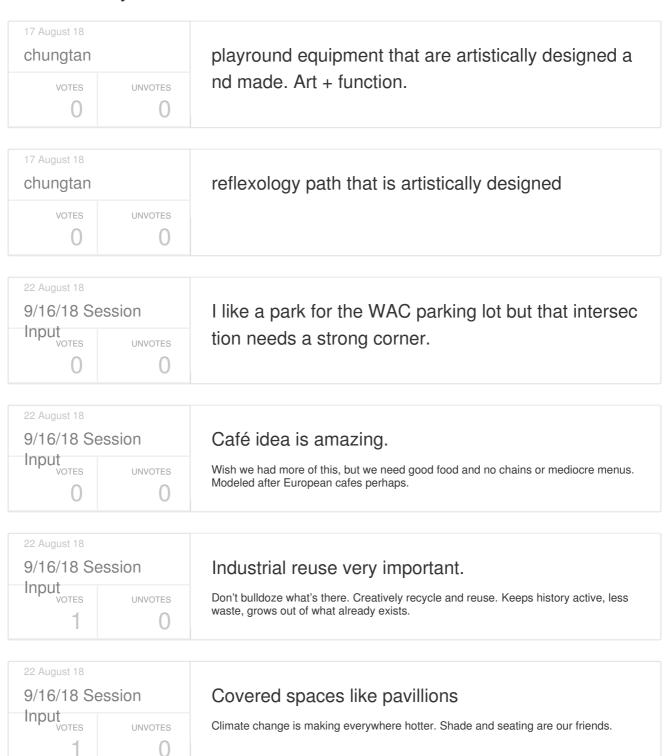
What do you love about urban parkland in other locations?

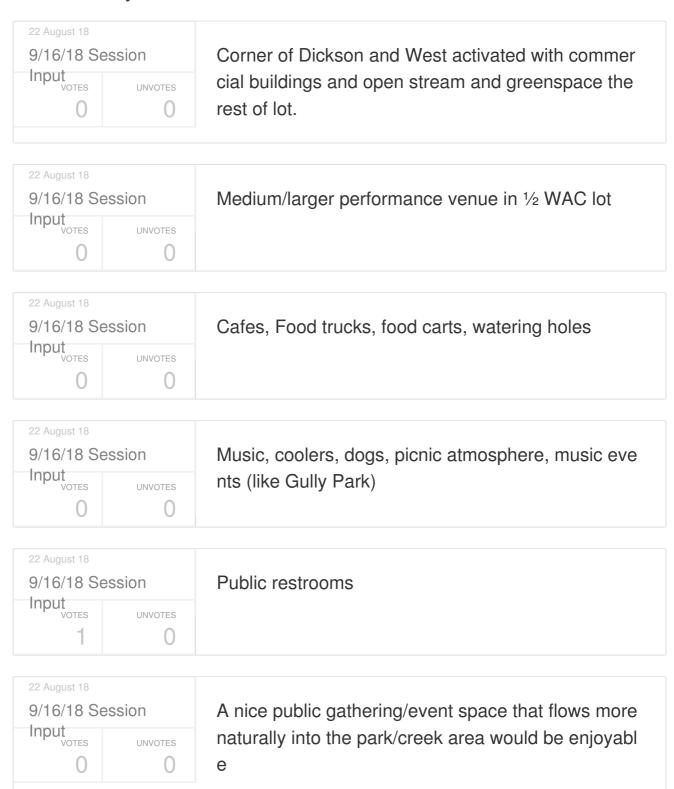


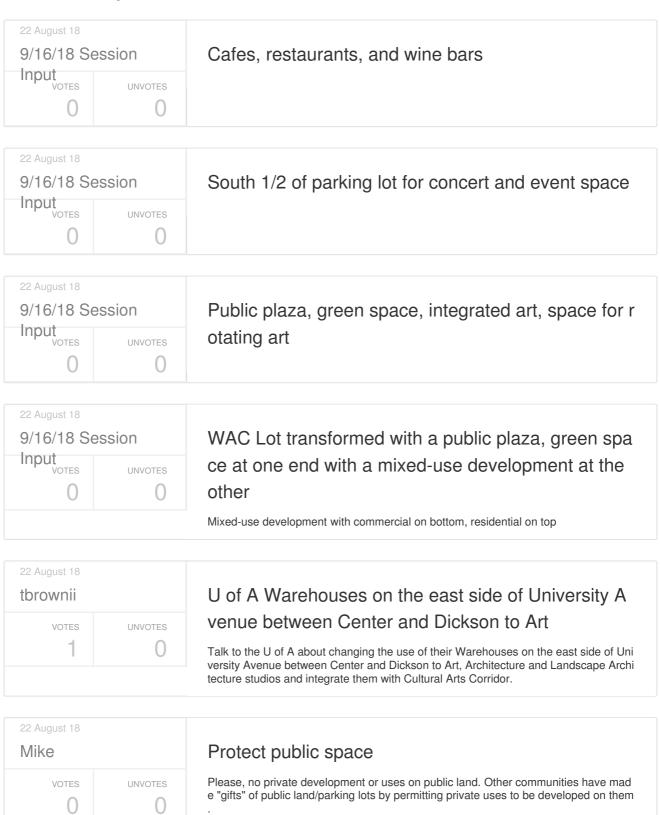


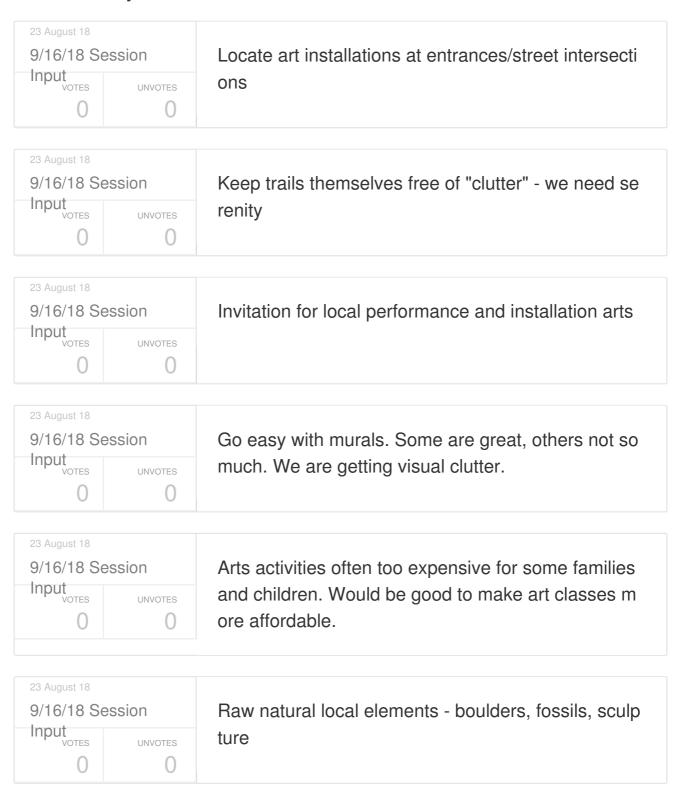


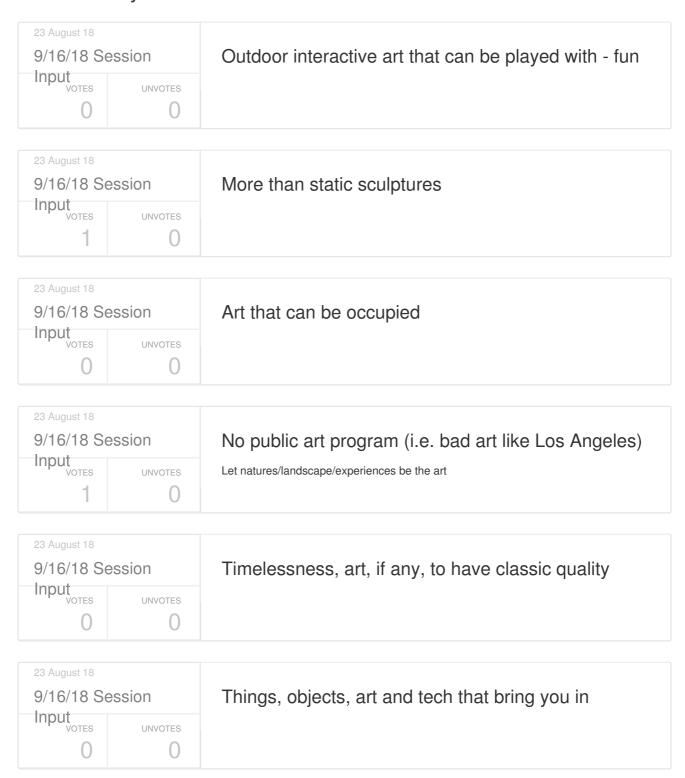




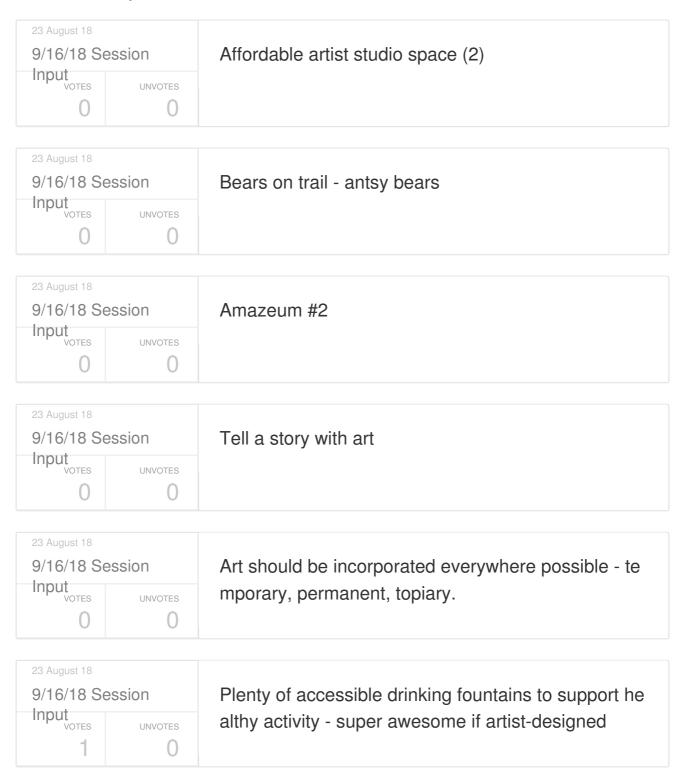


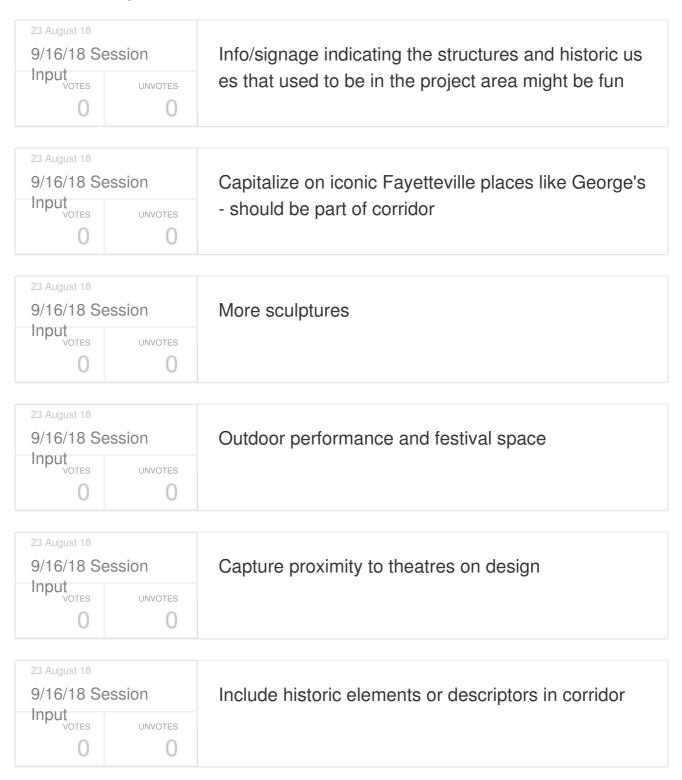




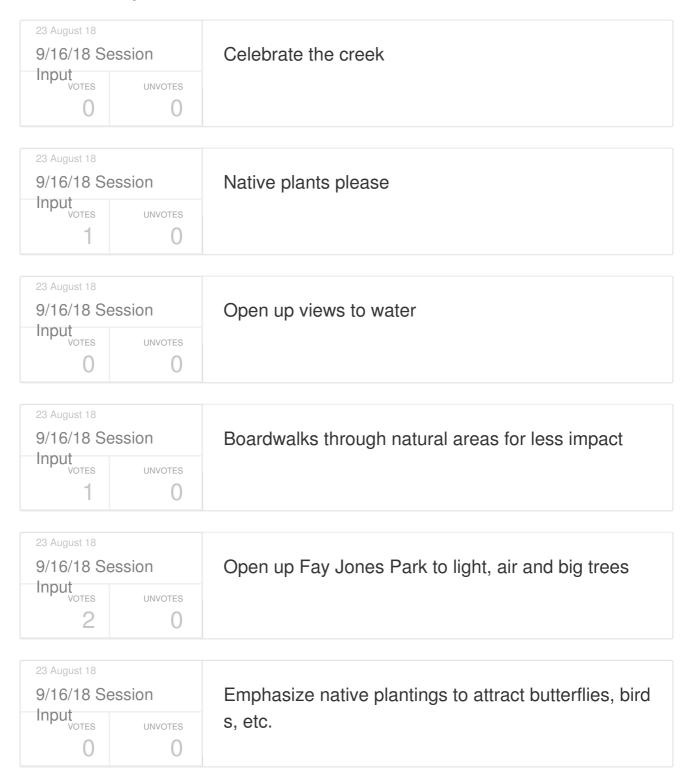


23 August 18 9/16/18 Se	ession	Beautiful trail - incorporate art and plants
Input	UNVOTES	
0	0	
23 August 18		
9/16/18 Se	ession	Temporary art installations
Input	UNVOTES	
0	0	
23 August 18		
9/16/18 Se	ession	Large art installations that feel like part of natural ar
Input	UNVOTES	ea - fit in
0	\bigcap	
23 August 18		
9/16/18 Se	ession	Musical Swings (like the ones at Uptown Apartment
Input	UNVOTES	s)
0	0	,
23 August 18		
9/16/18 Se	ession	Display space for local artists and design groups
Input	UNVOTES	
0		
23 August 18		
9/16/18 Session		Middle scale performance spaces
Input		•
VOTES	I INIVATES	
VOTES	UNVOTES	

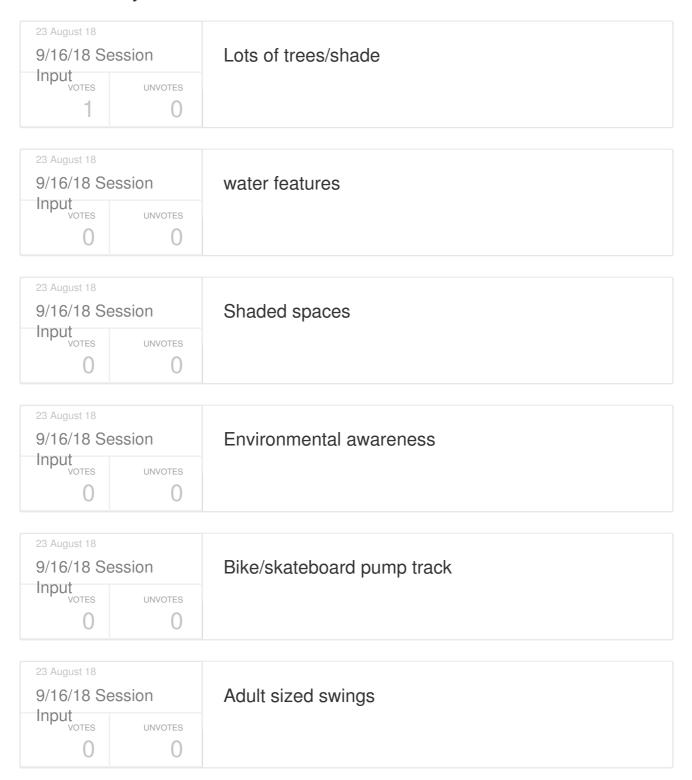


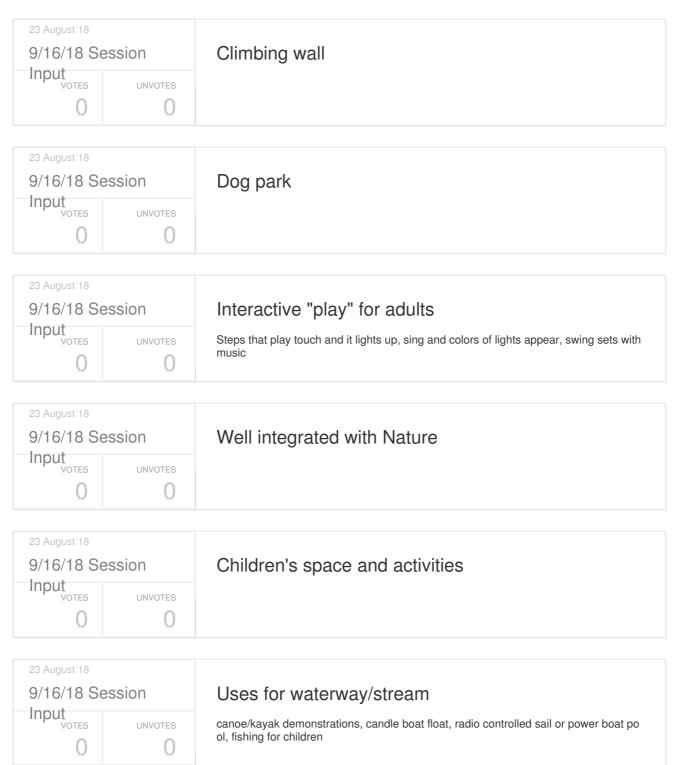


23 August 18 9/16/18 Session		Lots of public art on trail
Input VOTES	UNVOTES	
23 August 18 9/16/18 S	occion	Planting that is from all sources (not just notive) not
Input	5551011	Planting that is from all sources (not just native), not
VOTES	UNVOTES	weedy
U	U	
23 August 18		
9/16/18 S	ession	Interest in ground plane evocative of the Ozarks
Input		interest in ground plane evocative of the Ozarks
VOTES	UNVOTES	
U	U	
23 August 18		
9/16/18 S	ession	Allow creek access
Input		7 mow creak access
VOTES	UNVOTES	
U	U	
23 August 18		
9/16/18 S	ession	Keep Ozark spirit to explore and experience the out
Input		doors
VOTES	UNVOTES	40013
U	U	
23 August 18		
9/16/18 Session		Waterscapes
Input		11 atto. 3 dap 3 d
VOTES	UNVOTES	
U	U	



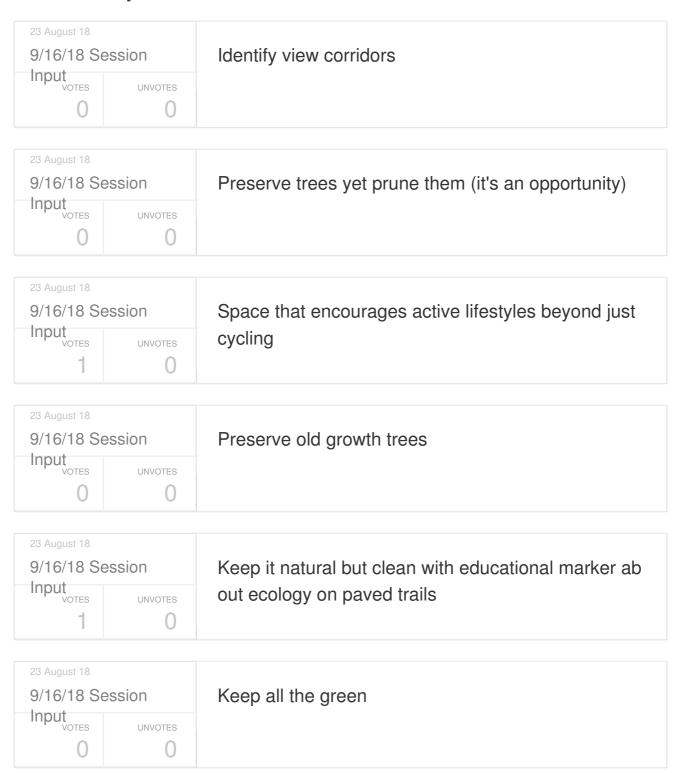
23 August 18		
9/16/18 Se	ession	Eliminate Japanese honeysuckle, privet hedge
Input	UNVOTES	
0	0	
23 August 18		Deduce light religion offerts incest very director
9/16/18 Se	ession	Reduce light pollution - affects insect reproduction
Input	UNVOTES	
0	0	
00.4		
23 August 18	!	Frankasia an vativa alauta
9/16/18 Se	ession	Emphasis on native plants
Input	UNVOTES	
0	0	
23 August 18		
9/16/18 Se	ession	Creek access
Input	UNVOTES	
0	0	
23 August 18		
9/16/18 Se	ession	Water is wonderful, mosquitoes are not. It will have t
Input	UNVOTES	o keep moving.
0	0	
23 August 18		
9/16/18 Se	ession	Seeing deer is wonderful. Having them eat your lan
Input	UNVOTES	dscape is not.
0	0	

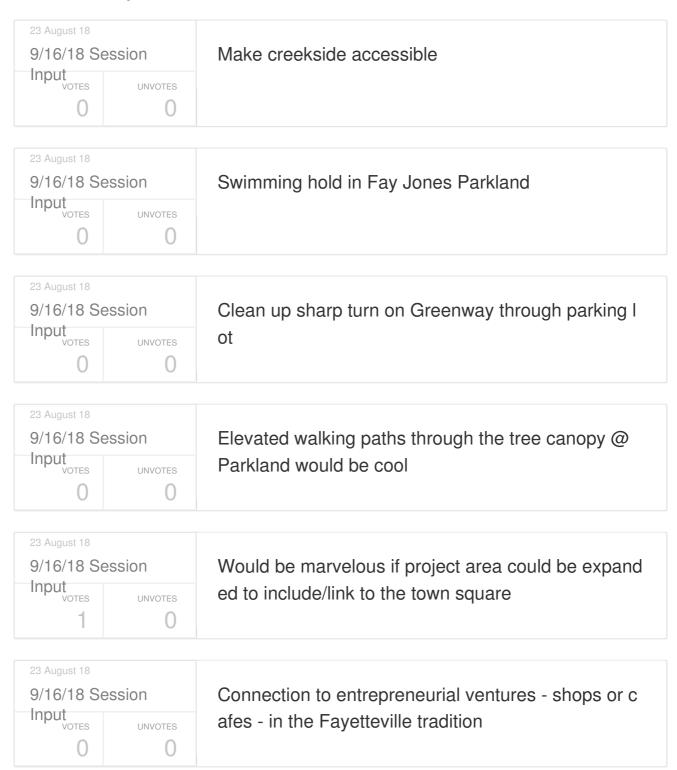


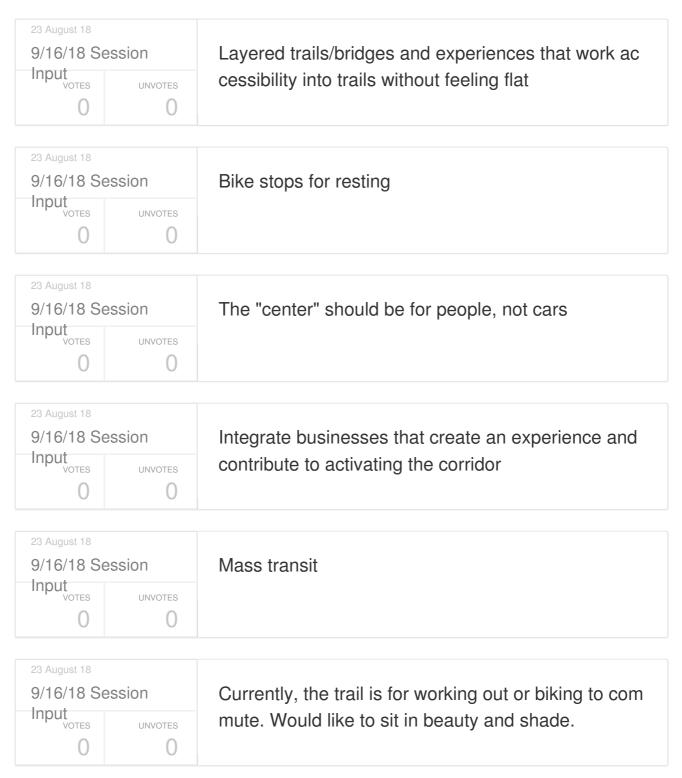


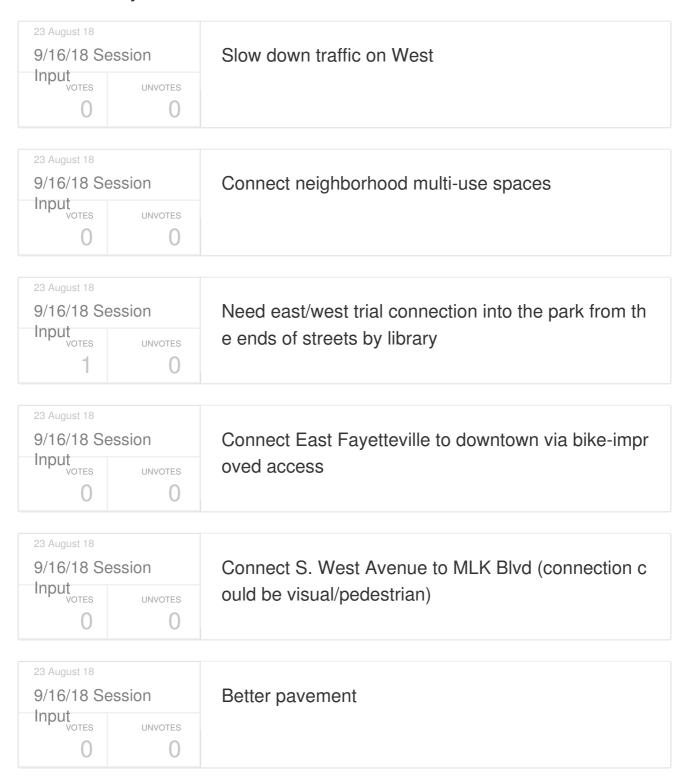
23 August 18 9/16/18 Session		Fountains for children. Concrete pads with fountains
Input	UNVOTES	spraying
0	0	
23 August 18		
9/16/18 Se	ssion	Cleaning up the park/creek area, yet maintaining the
Input	UNVOTES	natural feel would be appreciated
U	U	
23 August 18		
9/16/18 Se	ssion	Facilities to support skate board park
Input	UNVOTES	
0	0	
23 August 18		
9/16/18 Se	ssion	Roller skating venue
Input	UNVOTES	
0	0	
23 August 18		
9/16/18 Se	ssion	Bicycle race - start/finish facility
Input	UNVOTES	,
0	0	
23 August 18 9/16/18 Session		Fenced dog park and consider small dogs
Input	UNVOTES	. choos dog park and consider email doge
VOTES		

23 August 18 9/16/18 Session Input VOTES UNVOTES		Daylight spring under West Parking Lot
VOTES	UNVOTES	
23 August 18	!	A del avec a construit a March I at (la avenir a valorato cata) vacav
9/16/18 Se Input VOTES	UNVOTES	Add greenery to West Lot (hanging plants, etc) mor e trees plus shade
23 August 18	0	
9/16/18 Session Input		Kid-friendly activities
VOTES 0	UNVOTES	
23 August 18 9/16/18 Se	ogolon	Areas of anon angua for aventa or alassos
Input VOTES	UNVOTES	Areas of open space for events or classes
23 August 18		
23 August 18 9/16/18 Session		Reading nooks and art loungers
Input VOTES	UNVOTES	
23 August 18 9/16/18 Se	occion	Walke that are wide anough
Input VOTES	unvotes	Walks that are wide enough

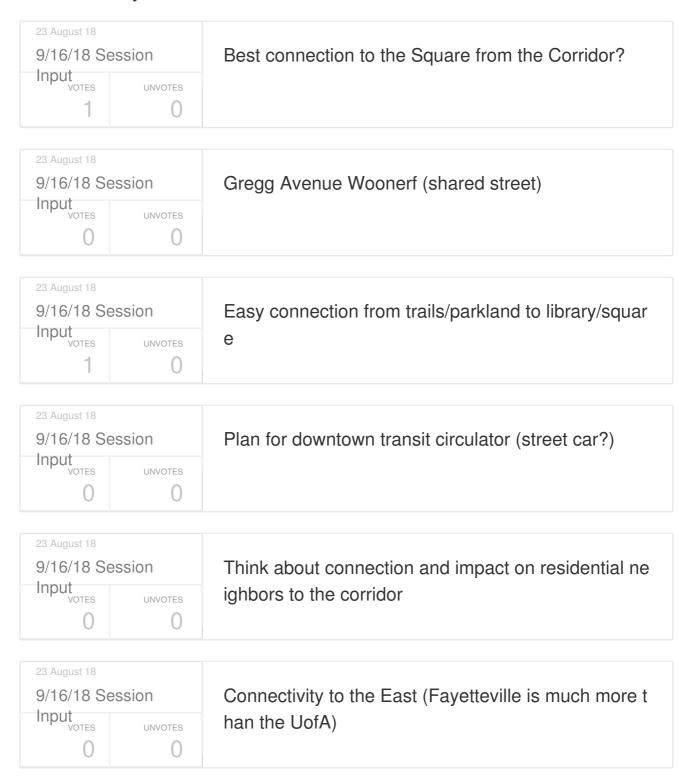


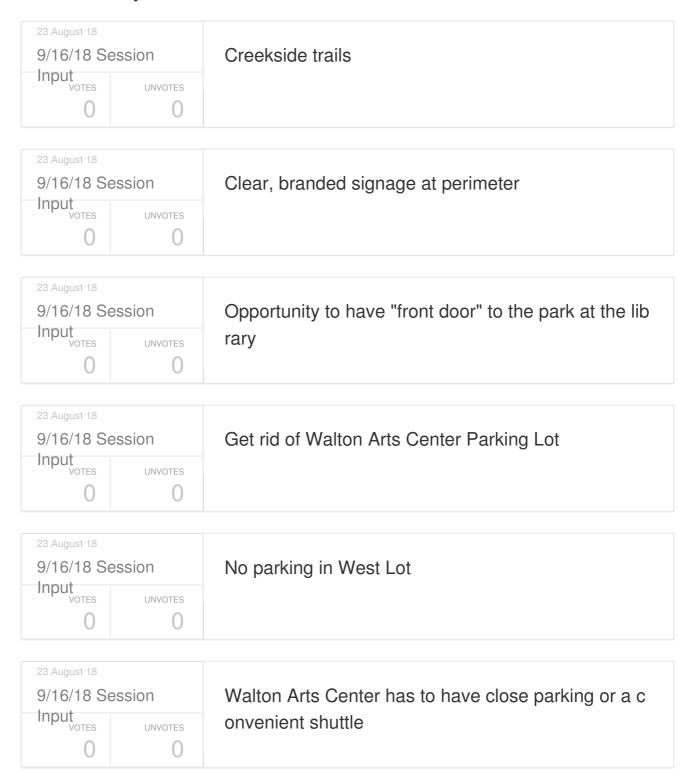


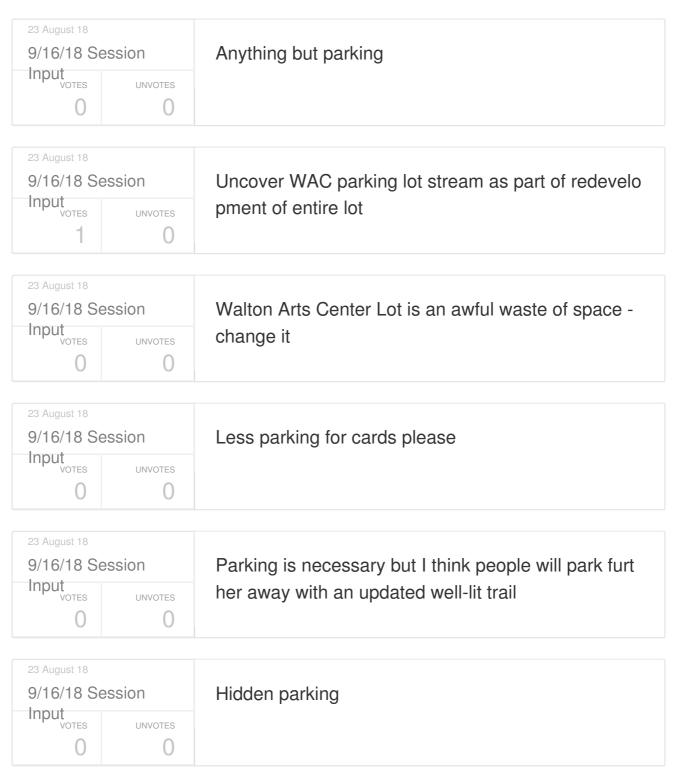


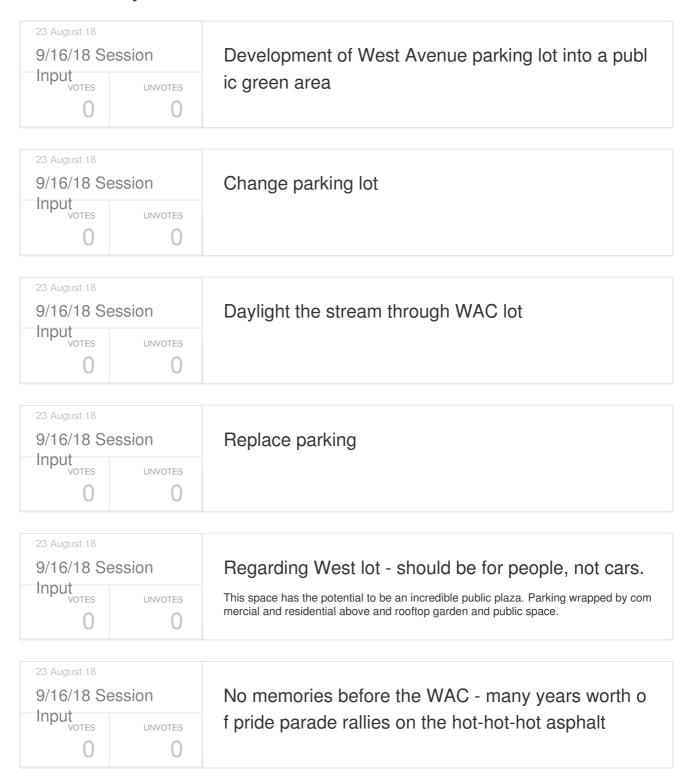


23 August 18 9/16/18 Session		Consider possibility of future rail transit with Plaza lo
Input VOTES	UNVOTES	ng Depot
23 August 18		
9/16/18 Session		Identify signage/marker entry to inform about Fay Jo
Input VOTES	UNVOTES	nes
23 August 18		
9/16/18 Session		Clear, branded signage of the district
Input	UNVOTES	
0	0	
23 August 18		
9/16/18 Se	ssion	Bike parking/locks
Input VOTES 0	UNVOTES	
23 August 18		
9/16/18 Se	ssion	Wider greenway
Input	UNVOTES	
0	0	
23 August 18		
9/16/18 Session		Trails to access creek for trash pickup
Input	UNVOTES	
0	0	



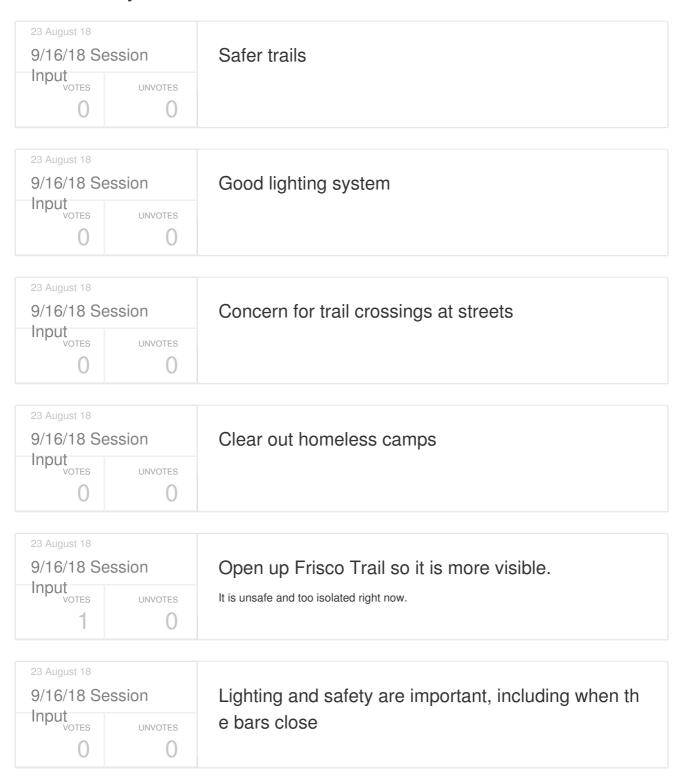






23 August 18 9/16/18 Session		Parking lot/amphitheater with seating and elevated
Input VOTES 0	UNVOTES	parking
23 August 18		
9/16/18 Se	ession	Consider on-street parking and bike lanes where ap
Input	UNVOTES	propriate on east/west connecting streets
0	0	proprieto en esta a comesting esta esta
23 August 18 9/16/18 Session		Proximity parking for elderly to WAC
Input	UNVOTES	
0	0	
00 August 10		
23 August 18 9/16/18 Session		Get rid of trail craziness in parking lot
Input		det na er trail eraziness in parking let
VOTES	UNVOTES	
23 August 18		
9/16/18 Se	ssion	Remember we still need parking
Input	UNVOTES	
0	0	
23 August 19		
23 August 18 9/16/18 Session		Fayetteville PD has done studies on the pollution th
Input	UNVOTES	at settles in the West End parking lot during festivals
0	0	
		It is so bad police officers have to be rotated out frequently due to the negative effects - make it a green space.

23 August 18 9/16/18 Session		WAC lot was protested - WAC is going to ruin Dicks
Input VOTES	UNVOTES	on Street
23 August 18		
9/16/18 Session		Gets a little scary in parkland behind Gregg Avenue
Input VOTES	UNVOTES	- shade is nice but the structures look run down
23 August 18		
9/16/18 Session Input		Not too safe
VOTES	UNVOTES	
23 August 18		
9/16/18 Session		Night areas lit up
Input	UNVOTES	
0	0	
23 August 18		
9/16/18 Se	ssion	Night lighting that will only turn on when used
Input	UNVOTES	
0	0	
23 August 18		
9/16/18 Se	ssion	Better low lighting "shielded"
Input	UNVOTES	
0	0	



23 August 18		
9/16/18 Session		Better lighting to make safer for local pedestrian traff
Input	UNVOTES	ic (So Fay to Dickson to UofA)
0	0.00123	(
U	U	
00 A		
23 August 18		Coto welling appear compacting corridor to parting
9/16/18 Se	2551011	Safe walking spaces connecting corridor to parking
Input	UNVOTES	
0	0	
23 August 18		
9/16/18 Session		Adequate street light
Input	UNVOTES	
VOIES	ONVOTES	
U	U	
00 A		
23 August 18		Trine and modelly brook as along trail I calculing of mas
9/16/18 Session		Trim out woolly bushes along trail. Looks kind of uns
Input	UNVOTES	afe at night.
0	0	
23 August 18		
9/16/18 Session		Better low lighting in shaded parts of trail
Input	UNVOTES	
1	ONVOTES	
	U	
00.4		
23 August 18		Acc. I I I I I
9/16/18 Session		Affordable housing
	5551011	7 moraasio moading
Input	UNVOTES	, meradore riedenig
Input		, moradoro modernig

